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SMARTER SOLUTIONS SAFETY & SECURITY

How IoT Buttons make Safety apps & Services more beneficial and accessible.



**YOUR
LOGO**



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Wearable Smart Buttons for fast emergency response

“You're navigating bustling city streets, traveling alone, or simply going about your daily activities when suddenly, an unforeseen emergency strikes. In those critical moments, every second counts. But the traditional process of fumbling for your phone, unlocking it, and navigating through various apps to trigger an emergency alert can be not only time-consuming but also highly inconvenient.”



The Flic Button: An Advanced IoT Device trusted by companies worldwide. Flic has emerged as the preferred solution for enhancing safety and security response. These sleek, robust devices effortlessly integrate with your safety app or digital service, providing unmatched accessibility and simplicity.



Trigger your app or service actions with just a simple push, eliminating the need for cumbersome navigation through apps during high-stress situations. This swift response capability could make all the difference in ensuring the safety and well-being of your end users.



Flic Buttons do more than just streamline emergency responses; they also open up new revenue streams and elevate the usability and functionality of your app. By partnering with Flic, companies can enhance their offerings, providing users with unparalleled peace of mind and reassurance in times of need.



How IoT is used to battle operational issues

In recent years, the safety and security industry has seen remarkable advancements fueled by innovative technologies aimed at enhancing everyday safety and peace of mind. At the forefront of this evolution is the Internet of Things (IoT), a network of interconnected devices that are revolutionizing how emergency alarms are managed and downtime is minimized, not just for security personnel but for everyday individuals who rely on safety apps.

IoT technology offers a wealth of opportunities to improve safety and security by providing real-time monitoring, seamless communication, and immediate response capabilities. By integrating sensors, actuators, and intelligent devices into various safety systems, IoT creates a robust ecosystem that continuously collects and analyzes data, enabling swift responses to emergencies and minimizing disruptions for everyone.

Flic, an innovative IoT device, is poised to redefine safety and security protocols by offering features that are accessible and easy to use for everyday people through safety apps. Flic's wireless Smart Buttons serve as intuitive interfaces, offering a simple yet powerful way to trigger emergency alarms, and activate any function of your app or service.

Whether it's a medical emergency, a safety concern while traveling, or a home security issue, Flic empowers individuals to take control of their safety with just a press of a button. With Flic, users can trigger safety apps to share their location with trusted contacts, sound alarms to attract attention and perform other customizable actions to address various emergencies effectively.

By seamlessly integrating with popular safety apps, Flic ensures that help is just a touch away, providing reassurance and peace of mind to users in various situations. In the rapidly evolving landscape of safety technology, Flic stands out as a beacon of innovation, harnessing the power of IoT to deliver tangible benefits to everyday users of safety apps.

As IoT solutions continue to gain traction in the safety and security space, Flic remains committed to advancing safety standards and empowering individuals with the tools they need to protect themselves and their loved ones.



Solutions For Safety & Security



Emergency alarms

Flic Buttons can be customized to trigger emergency alarms that your customers can easily use when in need.

Push: Sound alarm

Double Push: "I don't feel safe" message

Hold: Emergency call to 911



Solutions For Safety & Security



Location sharing

Set up Flic Buttons to instantly trigger your app to share your location upon pressing, guaranteeing prompt assistance.

Push: Send Message "please call me"

Double Push: Share my location

Hold: I need help now



Solutions For Safety & Security



Send Message

Create pre-set messages your customers can use by pushing a Flic button, allowing them to ask for help in an easy and fast way.

Push: Send message " Please call me now"

Double Push: Send message " I don't feel safe"

Hold: Send message "I need help"



Solutions For Safety & Security



Sound Alarm

Customize Flic Buttons to activate a sound alarm after pushing the Button.



Push: Normal alarm
Double Push: Siren alarm
Hold: Loud emergency alarm

Why Safety & Security companies are choosing Flic

Instant Accessibility: Flic Smart Buttons eliminate the need to search for a phone, providing instant access to your safety app or digital service with a simple push.

Effortless & Discreet Activation: By bypassing the time-consuming process of unlocking a phone and navigating through apps, Flic simplifies the activation of emergency alerts, without drawing attention.

Versatility and Easy Integration: Flic Buttons have three triggers activated by Push, Double Push & Hold which can be easily customized thanks to our free SDK's.

Enhanced Safety: With Flic, your safety solution becomes radically more accessible, contributing to a heightened sense of security for users.



Flic Smart Buttons for Safety & Security Providers



TRUSTED BY COMPANIES WORLDWIDE

ABOUT US

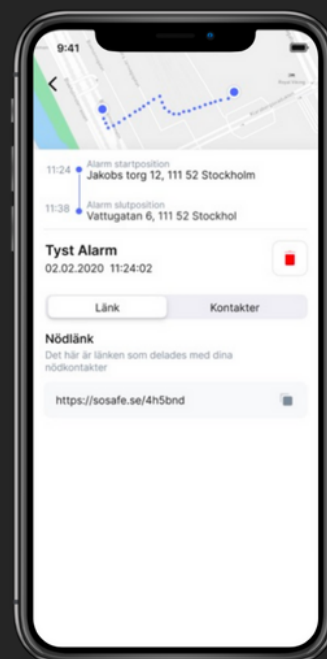
We are Flic- Shortcut Labs AB, from Stockholm, Sweden. Our mission is to simplify life and empower all people through technology.

Founded in 2013, we are proud to be today, the world leader in the Smart Button industry, empowering through technology both consumers and businesses around the world.

Our flagship product is Flic Smart Button. A small wireless programmable controller that allows you to trigger shortcuts to frequently used actions.

Flic is extremely versatile. We provide everything you need so that you can easily customize these buttons to fit your needs! Emergency alarm? Distress signaling? Location sharing? We got you!

Your own app or software



HOW IT WORKS

Flic buttons can be easily integrated to your app or business system, thanks to our free SDKs.

Empower your end users with physical customizable buttons to enable key functions, making your solution radically more accessible and easier to use.



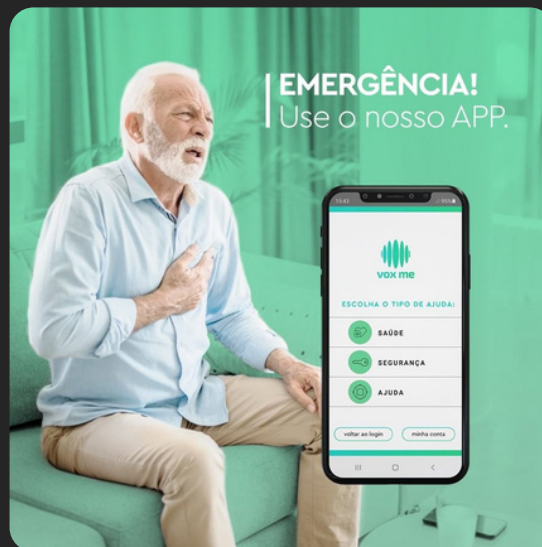
The Easy way to manage and implement new processes

- ✓ **Simplicity:** We provide Software Development Kits, libraries, guides, and even an example app so developers have an easy workload without any additional costs.
- ✓ **Device Manager:** Our platform allows for centralized management of Flic buttons, enabling administrators to track usage, monitor battery levels, and ensure optimal functionality at all times.
- ✓ **Short Integration Time:** With our Open SDK, integration into your existing systems is quick and seamless, minimizing disruption to your operations.
- ✓ **Scalable Solution:** No matter the size of the companies you are working with, our button solutions can be scaled to meet your needs, providing flexibility and adaptability as your organization grows.
- ✓ **Long-lasting Battery Life:** Our buttons have three-year battery life, powered by easily replaceable coin batteries. This ensures continuous protection without the need for frequent maintenance or downtime.



Best Practices and success stories

Flic & Vox Me



The elderly often struggle with using smartphones or voice commands to seek help. Vox Me integrated Flic into their app, enabling users to call for assistance without needing to use a phone. These wireless buttons can be placed anywhere, even on clothing, providing an additional layer of independence and security for users.

[Discover more on https://flic.io/blog/VoxMe](https://flic.io/blog/VoxMe)

Best Practices and Success Stories

Flic & SAFE Apps



The SAFE app ensures personal safety by allowing users to quickly alert contacts in emergencies.

When paired with Flic buttons, a simple push activates an efficient alarm system, instantly notifying colleagues or security personnel.

Discover more on www.flic.io/blog/Safeapp

**Want to learn more?
Hop on a quick call with us!**

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